



AMAKACOMMUNICATIONS — & CONSULTING —

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Capability Statement

AMAKA Communications & Consulting, LLC is a strategic communications and marketing firm specializing in program communications, advertising campaigns, training communications, and stakeholder engagement for government agencies and corporate partners. We help organizations translate complex programs, policies, and services into clear messaging and outreach that drives awareness, understanding, and adoption.

Areas of Expertise

Strategic Communications

- Executive Coaching
- Campaign Planning
- Social Media Strategy
- Public Health Communication
- Behavior Change

Digital Media & Engagement

- Multimedia Production
- Webinar and Virtual Events
- Product Marketing

Training & Capacity Building

- AI Adoption Education
- Computer and Software Training
- Learning and Development
- Research, Polling, and Insights

Organizational Solutions

- Change Management
- Organizational Development
- Program Management



Primary NAICS & PSC Codes

- 541613: Marketing Consulting Services
- 541611: Administrative Management & General Management Consulting
- 541618: Other Management Consulting Services
- 541820: Public Relations Agencies
- 611430: Professional and Management Development Training
- 611710: Educational Support Services
- R499: Support – Professional: Other
- R408: Support – Professional: Program Management/Support
- R708: Support – Management: Public Relations
- U009: Education/Training – General

Past Performance & Differentiators



- Over 10 years of proven success
- Experience with federal, state, and local government agencies
- Veteran-inclusive workforce
- Deep cross-industry expertise
- Competitive and transparent pricing
- Data-informed strategy and execution
- On-time project delivery
- High-performance standards
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