



AMAKACOMMUNICATIONS — & CONSULTING —

Contact

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Capability Statement

Amaka Communications and Consulting, LLC is a full-spectrum communications and marketing firm specializing in digital media, training, and technology transformation for government agencies and corporate partners. As a small business based in Atlanta, GA, we understand the importance of agility, mission-driven communication, and delivering high-impact results on time and within scope.

Areas of Expertise

Strategic Communications

- Executive Coaching
- Campaign Planning
- Social Media Strategy
- Public Health Communication
- Behavior Change

Digital Media & Engagement

- Multimedia Production
- Webinar and Virtual Events
- Product Marketing

Training & Capacity Building

- AI Adoption Education
- Computer and Software Training
- Learning and Development
- Research, Polling, and Insights

Organizational Solutions

- Change Management
- Organizational Development
- Program Management



Primary NAICS & PSC Codes

- 541613: Marketing Consulting Services
- 541611: Administrative Management & General Management Consulting
- 541618: Other Management Consulting Services
- 541820: Public Relations Agencies
- 611430: Professional and Management Development Training
- 611710: Educational Support Services
- R499: Support – Professional: Other
- R408: Support – Professional: Program Management/Support
- R708: Support – Management: Public Relations
- U009: Education/Training – General

Past Performance & Differentiators



- Over 10 years of proven success
- Experience with federal, state, and local government agencies
- Veteran-inclusive workforce
- Deep cross-industry expertise
- Competitive and transparent pricing
- Data-informed strategy and execution
- On-time project delivery
- High-performance standards
- Exceptional customer support